



2019 APA Annual Convention

September 27 – September 30, 2019
The Scottsdale Resort at McCormick Ranch
Scottsdale, AZ

2019 SPONSORSHIP OPPORTUNITIES

2019 SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 27

- 3:00 p.m. – 5:30 p.m. Table Top Displays Setup
- 4:00 p.m. – 5:30 p.m. Registration Open
- 6:30 p.m. – 8:30 p.m. Cocktail Reception

SATURDAY, SEPTEMBER 28

- 7:30 a.m. – 11:00 a.m. Registration Open
- 8:00 a.m. – 8:30 a.m. General Membership Meeting
- 8:00 a.m. – 12:00 p.m. Associate Displays Open
- 8:30 a.m. – 10:00 a.m. General Session
- 10:00 a.m. – 10:15 a.m. Break / Associate Displays
- 10:15 a.m. – 11:45 a.m. General Session
- 11:45 a.m. – 12:00 p.m. Break / Associate Displays
- 12:00 p.m. – 12:30 p.m. Associates Corner / Sponsor Presentations
- 6:00 p.m. – 7:00 p.m. Cocktail Reception

SUNDAY, SEPTEMBER 29

- 8:00 a.m. – 11:00 a.m. Registration Open
- 8:15 a.m. – 10:45 a.m. Associate Displays Open
- 8:30 a.m. – 9:30 a.m. General Session
- 9:30 a.m. – 9:45 a.m. Break / Associate Displays
- 9:45 a.m. – 10:45 a.m. General Session
- 10:45 a.m. – 11:30 a.m. Table Top Displays Breakdown
- 12:00 p.m. 5th Annual JBT Championship Golf Tournament
- 6:30 p.m. – 8:30 p.m. Dinner, Awards Ceremony & Swearing in of APA Officers and Directors

MONDAY, SEPTEMBER 30

- 8:00 a.m. – 2:00 p.m. Plant Tours



HOTEL INFORMATION



THE SCOTTSDALE RESORT AT MCCORMICK RANCH

7700 East McCormick Parkway
Scottsdale, AZ 85258

<https://www.destinationhotels.com/scottsdale-resort>

HOTEL RESERVATIONS:

Make reservations directly with The Scottsdale Resort at McCormick Ranch by calling 800.540.0727. Be sure to state you are with the APA to receive the reduced rate of \$185 per night.

The Scottsdale Resort at McCormick Ranch will only be able to offer this reduced rate for rooms to the APA until **Wednesday, September 5, 2019**. Please note the APA can only reserve a certain number of rooms at the discounted rate. **Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply.** Make your reservations today!

For more information on the APA Convention as it becomes available, please continue to visit the APA website at www.archprecast.org or contact the APA office at 850.205.5637.



2019 SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL – \$4,000

- » Friday Opening Night Event OR Sunday Dinner & Awards Ceremony Sponsor
- » (3) Complimentary Full Registrations for company representatives
- » 5 Minute presentation
- » (1) Complimentary table top display
- » (1) Complimentary inside front cover or inside back cover full page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by July 15
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

GOLD LEVEL – \$2,500

- » (2) Complimentary Full Registrations for company representatives
- » 5 Minute presentation during General Session
- » (1) Complimentary table top display
- » (1) Complimentary full page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by July 15
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

SILVER LEVEL – \$1,500

- » (1) Complimentary Full Registration for company representative
- » (1) Complimentary table top display **OR** 5 minute presentation at Associates Corner
- » (1) Complimentary ½ page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by July 15
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

TABLE TOP DISPLAY AND 5 MINUTE PRESENTATIONS AT ASSOCIATES CORNER MEMBER – \$1,250 / NON-MEMBER – \$1,500

- » (1) Complimentary Full Registration for company representative
- » 5 Minute presentation at Associates Corner
- » (1) Table top display
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

TABLE TOP DISPLAY – MEMBER – \$800 / NON-MEMBER – \$1,100

- » (1) Complimentary Full Registration for company representative
- » (1) Table top display
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage



2019 SPONSORSHIP OPPORTUNITIES

PLANT TOUR LUNCH SPONSOR – \$1000

- » (1) Complimentary Full Registration for company representative
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in attendee registration brochure if committed and paid by July 15
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

ATTENDEE LANYARDS – \$1,000

- » (1) Complimentary Full Registration for company representative
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in attendee registration brochure if committed and paid by July 15
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

NOTE: Full registration includes all convention sessions, meals and receptions. Table top displays include (1) 6 foot skirted table and will be located inside the general session room. All sponsorships and table top locations are reserved on a first-come, first-served basis upon receipt of signed agreement and payment.

APA TERMS OF SPONSORSHIP AGREEMENT

AGREEMENT: The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Architectural Precast Association (APA), the meeting host.

TABLE TOP ASSIGNMENTS: Table top displays will be assigned based on the date agreement is received with payment in full.

SPONSORSHIPS: All sponsorships must be paid in full to receive benefits described in sponsorship details.

CANCELLATION: No cancellation shall be acknowledged unless received in writing by the APA executive office. Should an exhibitor wish to cancel 21 days before the set-up date (9/5/2019), a 50% refund will be given by APA. Should a sponsor wish to cancel after receipt of signed agreement, a 50% refund will be given by APA. No refunds will be given for cancellations requested after **September 5, 2019**.

LIABILITY AND INSURANCE: The table top area will be locked at the close of each day for the protection of the displays. Only authorized personnel will have access to the table top area during non-show hours. The hotel management and APA will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or APA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance.



SPONSORSHIP AGREEMENT

2019 APA ANNUAL CONVENTION SPONSORSHIP AGREEMENT

September 27-30, 2019 • The Scottsdale Resort McCormick Ranch

Please Check Your Sponsorship Selection(s):

- | | | | |
|---|-------------------|---|-----------------|
| <input type="checkbox"/> Platinum Sponsor | \$4,000 | <input type="checkbox"/> Table Top Display Only | \$800 / \$1,100 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 | <input type="checkbox"/> Plant Tour Lunch Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Sponsor | \$1,500 | <input type="checkbox"/> Attendee Lanyards | \$1,000 |
| <input type="checkbox"/> Table Top Display & Presentation | \$1,250 / \$1,500 | | |

Contact Name: _____ Email: _____

Company Name: _____
(as you would like it to appear in the onsite program & event signage)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Description of Company Products / Services: _____

PAYMENT INFORMATION:

Check enclosed (payable to APA) Check # _____ Amount \$ _____

Credit Card: Visa MC AMEX Charge Amount \$ _____

Card # _____ Expires _____ Sec. Code* _____

**This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.*

Credit Card Billing Address (only if different than above): _____

Name on Card _____ Signature _____

CONTRACT AGREEMENT:

The authorized signer understands that this agreement becomes an agreement when signed below and is accepted by APA. The company then agrees to abide by the terms and conditions stated on page 5 of this agreement.

Name (Print) _____ Signature _____ Date _____

(NOTE: Your signature acknowledges compliance to the terms and conditions set forth in the Sponsorship Agreement.)

OPTIONS TO REGISTER FOR THE CONVENTION:

EMAIL: icollier@executiveoffice.org (credit card payments only)

MAIL: APA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303