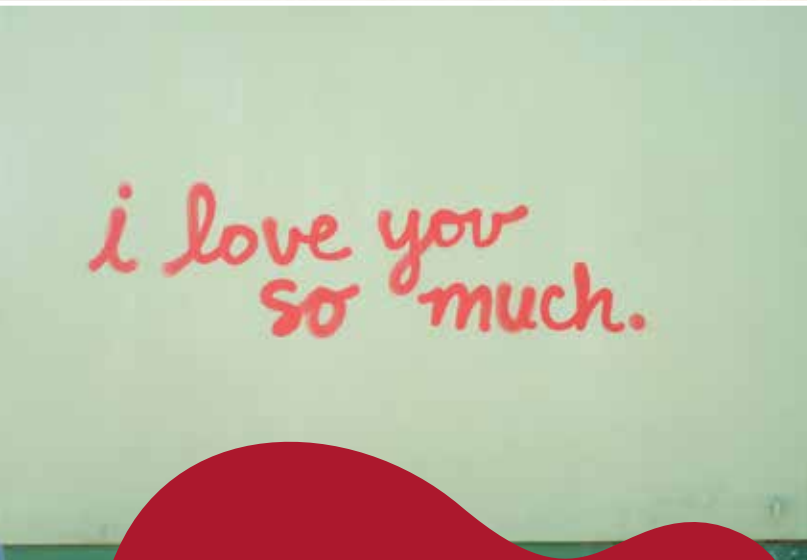


# EXHIBITOR & SPONSOR PROSPECTUS



## APA 2025 ANNUAL CONVENTION

September 26-29, 2025

The Stephen F. Austin Royal Sonesta Hotel  
Austin, Texas

Austin's iconic murals - Photo Credits:  
Carmen M. Fischer, Welcome to Historic  
Austin; I Love You So Much and Hi, How Are  
You? Maggie Wilt, Greetings from Austin

# 2025 PRELIMINARY SCHEDULE OF EVENTS

(As of 5/26/25)  
Subject to change

## Friday, September 26

- 3:00 p.m. – 5:30 p.m. Vendor Registration & Tabletop Displays Setup
- 4:00 p.m. – 5:30 p.m. Attendee Registration Desk Open
- 6:30 p.m. – 8:30 p.m. Opening Night Event

## Saturday, September 27

- 8:00 a.m. – 12:00 p.m. Registration Desk Open
- 8:00 a.m. – 12:00 p.m. Associate Displays Open
- 8:30 a.m. – 9:00 a.m. General Membership Meeting
- 9:00 a.m. – 10:15 a.m. General Session
- 10:15 a.m. – 10:45 a.m. Associate Displays Open / Beverage Break
- 10:45 a.m. – 2:00 p.m. General Session
- 12:00 p.m. – 12:30 p.m. Associate Member Meeting
- 12:30 p.m. – 6:00 p.m. Afternoon On Your Own
- 6:00 p.m. – 7:00 p.m. Cocktail Reception
- 7:00 p.m. Dinner On Your Own

## Sunday, September 28

- 8:00 a.m. – 11:15 a.m. Registration Desk Open
- 8:00 a.m. – 11:00 a.m. Associate Displays Open
- 8:30 a.m. – 9:45 a.m. General Session
- 9:45 a.m. – 10:15 a.m. Associate Displays Open / Beverage Break
- 10:15 a.m. – 11:15 a.m. General Session: Producer Roundtable Discussions
- 11:15 a.m. – 12:00 p.m. Tabletop Displays Breakdown
- 12:30 p.m. 11th Annual JBT Championship Golf Tournament
- 6:30 p.m. – 8:30 p.m. APA Awards for Excellence Dinner & Ceremony

## Monday, September 29

- 8:00 a.m. – 11:30 a.m. Plant Tours & Breakfast

## HOTEL INFORMATION

**The Stephen F. Austin Royal Sonesta Hotel**  
701 Congress Avenue, Austin, TX 78701

### HOTEL RESERVATIONS

Please visit [archprecast.org/2025-convention](http://archprecast.org/2025-convention) and click on the Hotel button to receive the discounted rate of \$259 and waived destination fee per night.

The Stephen F. Austin Royal Sonesta Hotel will only be able to offer this reduced rate until **Thursday, September 4, 2025**. Please note the APA can only reserve a certain number rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. Make your reservations today!

For more information on the APA Convention please visit the APA website at [www.archprecast.org](http://www.archprecast.org) or contact the office at 850.205.5637.



Register for Convention at [archprecast.org/2025-convention](http://archprecast.org/2025-convention)

# 2025 SPONSORSHIP & EXHIBIT OPPORTUNITIES

2025 SPONSORSHIP PACKAGES	PLATINUM Member \$4,000 Non-Member \$5,000	GOLD Member \$2,500 Non-Member \$3,250	SILVER Member \$1,750 Non-Member \$2,250
Registrations included in Sponsorship Package	3	2	1
5-Minute Company Presentation/Video to Attendees during General Sessions	X	X	X
Tabletop Display in General Session Room	X	X	X
Advertising	Your Logo in rotation on APA website with link to your site 52,500 impressions (Roughly 3 months)	Your Logo in rotation on APA website with link to your site 35,000 impressions (Roughly 2 months)	Your Logo in rotation on APA website with link to your site 17,500 impressions (Roughly 1 month)
Friday Opening Night Event <u>OR</u> Sunday Dinner & Awards Ceremony Sponsor	X		
Additional Recognition on Event Signage at Meeting & Company Logo on Event Beverage Napkins (Opening Event OR Sunday Dinner)	X		
Excel List of Attendees (One week pre & one week post event)	X	X	X
Sponsor Recognition in Attendee Registration Brochure if paid by June 23	X	X	X
Sponsor Recognition on Convention Website & Social Media Marketing	X	X	X
Sponsor Recognition in Convention Emails & Precaster E-Magazine	X	X	X
Sponsor Recognition in Convention Onsite Program & Onsite Event Signage	X	X	X
Company Logo shown in Sponsor Recognition Slideshow during General Sessions throughout Meeting & Breaks	X	X	X

NOTE: Full registrations included in sponsorship packages include all convention sessions, beverage breaks, receptions and Sunday Awards Dinner. Tabletop displays include (1) 6-foot skirted table and will be located inside the general session room. Power and internet are available, but are additional charges at the exhibitor's expense.



# REGISTER ONLINE AT [WWW.ARCHPRECAST.ORG](http://WWW.ARCHPRECAST.ORG)

EVENT SPONSORSHIP & TABLETOP EXHIBITS	TABLETOP DISPLAY ONLY	SATURDAY COCKTAIL RECEPTION	MONDAY PLANT TOURS BREAKFAST	ATTENDEE LANYARDS
	Member \$1,000 Non-Member \$1,500	Member \$1,000 Non-Member \$1,500	Member \$1,000 Non-Member \$1,500	Member \$1,750 Non-Member \$2,250
Registrations included in Sponsorship Package	1	1	1	1
Tabletop Display in General Session Room	X			
Additional Recognition on Event Signage at Meeting & Company Logo on Event Beverage Napkins		X	X	Company Logo on Lanyards
Excel List of Attendees (One week pre & one week post event)	X	X	X	X
Sponsor Recognition in Attendee Registration Brochure if paid by June 23	X	X	X	X
Sponsor Recognition on Convention Website & Social Media Marketing	X	X	X	X
Sponsor Recognition in Convention Emails & Precaster E-Magazine	X	X	X	X
Sponsor Recognition in Convention Onsite Program & Onsite Event Signage	X	X	X	X
Company Logo shown in Sponsor Recognition Slideshow during General Sessions throughout Meeting & Breaks	X	X	X	X

**NOTE: Event & Item Sponsorship Packages DO NOT include 5-Minute Company Presentation or Additional Advertising**

**AGREEMENT:** The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Architectural Precast Association (APA), the meeting host.

**TABLETOP ASSIGNMENTS:** Tabletop displays will be assigned based on the date agreement is received with full payment.

**SPONSORSHIPS:** All sponsorships must be paid in full to receive benefits described in sponsorship details.

**CANCELLATION:** No cancellation shall be acknowledged unless received in writing by the APA executive office. Should an exhibitor wish to cancel 30 days before the event set-up date (8/25/25), a 50% refund will be given by APA. Should a sponsor wish to cancel after receipt of signed agreement, a 50% refund will be given by APA. **No refunds will be given for cancellations requested after September 4, 2025.**

**LIABILITY AND INSURANCE:** The tabletop area will be locked at the end of each day for the protection of the displays. Only authorized personnel will have access to the tabletop area during non-show hours. The hotel management and APA will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or APA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance.