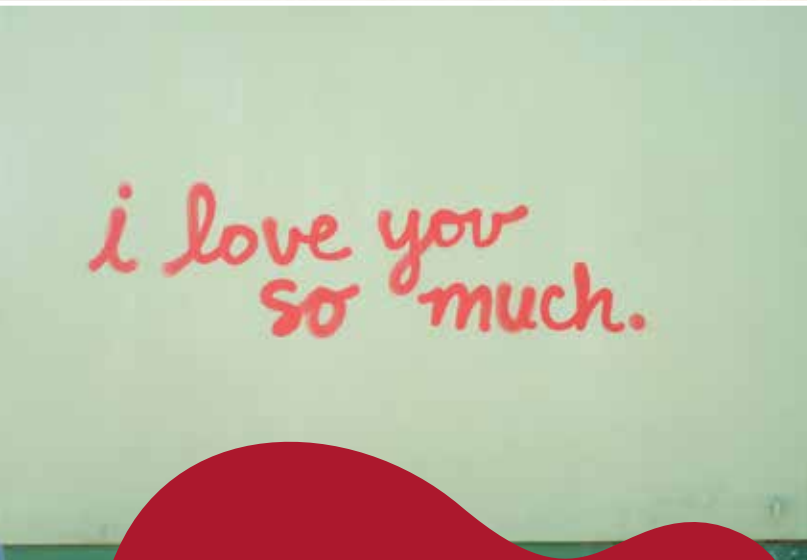


# ATTENDEE REGISTRATION BROCHURE



## APA 2025 ANNUAL CONVENTION

September 26-29, 2025

The Stephen F. Austin Royal Sonesta Hotel  
Austin, Texas

Austin's iconic murals - Photo Credits: Carmen M. Fischer, Welcome to Historic Austin; I Love You So Much and Hi, How Are You? Maggie Wilt, Greetings from Austin

# MEET THE SPEAKERS

## SATURDAY GENERAL SESSION

### BATTLE READINESS TO WIN YOUR BUSINESS WARS!

**Presenter: Brad Humphrey, (A.K.A "The Contractor's Best Friend")**

#### About Brad Humphrey

Brad Humphrey, nick-named, "The Contractor's Best Friend," has been encouraging Owners and Leaders for more than thirty-five years. Brad's inspiring, sincere, and energetic presentations are based on his own experience as a construction owner who built his business on the teaching points of his keynote messaging. Brad has been a regular speaker and trainer at the World of Concrete, Masonry, and more than fifteen national and regional conferences worldwide. Author of more than three hundred published articles, and eleven books, and host of The Contractor's Best Friend Podcast, sponsored by Caterpillar, Brad continues to speak, train, and coach some of our industries finest companies, owners, and leaders.

Brad shares his joy and investment in eight grand-children with his wife Jeannie. Brad brings his love for people, teamwork, and competition from his early days of playing football for the University of Nebraska and Baylor University.



**Brad Humphrey**

## SATURDAY GENERAL SESSION

### THE IMPACT OF PRECAST CONCRETE ON THE BUILD ENVIRONMENT

**Presenter: Brian D. Miller, P.E., MBA, LEED AP, , Chryso Inc.**

#### About: Brian Miller

Brian Miller has more than 30 years of experience in the precast concrete, concrete materials, and construction industries. He holds degrees in civil engineering and construction technologies, as well as a Master's degree in Business Administration.

Miller is the Global Director of Precast and Manufactured Concrete for GCP Applied Technologies. Prior to joining GCP he was the managing director of business development for the Precast/Prestressed Concrete Institute, as well as held several other positions within the industry including: field operations manager, project manager, project engineer, director of engineering, and President of a design/build construction company.

Miller started his career as an Architectural Precaster, and has built offices, multifamily residential, retail, parking structures, schools, and manufacturing projects.



**Brian Miller**



# MEET THE SPEAKERS

## SUNDAY GENERAL SESSION

### THE FREQUENCY OF EXCELLENCE

**Presenter: Scott Millson, Author, Speaker, Executive**

#### **About: Scott Millson**

Scott Millson is a (mostly) retired executive who has dedicated the second half of his career to helping people find their frequency of excellence and grow their careers. He has held many titles along the way, including Founder, President, Partner/Owner, Chief Operating Officer, and before all those, Petty Officer Second Class (U.S. Navy). Scott has worked with and for world-class organizations and leaders. Now, as an author, keynote speaker, and dedicated encourager, he spends his days helping others tune in to the everyday—but not always obvious—crucial lessons of life and leadership.

Scott and his wife Kristin live in Winter Park, Florida and enjoy life's greatest spectator sport—watching their four grown children (Sam, Jesse, Rose, and Caleb) live their lives and find their own frequency of excellence.

Scott is pleased to have authored his first book, *Frequency of Excellence: Tuning In to the Everyday Excellence of Life and Leadership*, which was published in the Fall of 2024.



**Scott Millson**

## CHARITY GOLF TOURNAMENT



### **11TH ANNUAL JBT CHAMPIONSHIP GOLF TOURNAMENT**

**SUNDAY, September 28**

**First tee time is 1:00 P.M.**

**Golf Club at Star Ranch**

**2500 Fm 685, Hutto, TX 78634**

#### **Golf Fee includes:**

- 18 holes of golf and a golf cart
- Boxed lunch & (2) Beverage tickets
- Cure Starts Now Golf Shirt
- Charitable donation made to The Cure Starts Now Foundation in memory of John Bradley Thompson

# SCHEDULE OF EVENTS

## FRIDAY, SEPTEMBER 26

2:00 p.m. – 5:00 p.m.	APA Board of Directors Meeting
3:30 p.m. – 5:30 p.m.	Vendor Registration & Tabletop Displays Setup
4:30 p.m. – 6:00 p.m.	Attendee Registration Desk Open
6:30 p.m. – 8:30 p.m.	Opening Night Event

## SATURDAY, SEPTEMBER 27

8:00 a.m. – 12:00 p.m.	Registration Desk Open
8:00 a.m. – 12:00 p.m.	Associate Displays Open
8:30 a.m. – 9:00 a.m.	General Membership Meeting
9:00 a.m. – 9:15 a.m.	Sponsor Presentations
9:15 a.m. – 10:15 a.m.	<p><b>GENERAL SESSION I: Battle Readiness to Win Your Business Wars!</b></p> <p>This session will provide field-tested precepts for driving your company to competitive success. What better time than now, with our renewed energy nationally to “build baby build,” to re-establish policy and processes that maximizes your ability to win. This session will cover:</p> <ul style="list-style-type: none"> <li>- Strengthening our recruiting, hiring, &amp; retention of needed workers</li> <li>- Understanding the “costs of quality” and how to move workers to see personal and company benefits from “right the 1st time.”</li> <li>- Strategies to keep your company strong and growing in good and not-so-good times.</li> </ul> <p><b>Presenter:</b> Brad Humphrey (A.K.A “The Contractor’s Best Friend”) Founder &amp; President of Pinnacle Development Group</p>
10:15 a.m. – 10:45 a.m.	Associate Displays Open / Beverage Break
10:45 a.m. – 11:00 a.m.	Sponsor Presentations
11:00 a.m. – 12:00 p.m.	<p><b>GENERAL SESSION II: The Impact of Precast Concrete on the Build Environment</b></p> <p>This presentation will review and discuss a holistic view of precast concrete and its environmental impact. This includes discussions on cements, mix designs, admixtures and the direction these seem to be headed, as well as a discussion of the strong value propositions precast concrete offers stakeholders, and things we can do to ensure a more complete understanding and evaluation of the material/system choice.</p> <p><b>Presenter:</b> Brian Miller, PE, MBA, LEED AP, Chryso Inc.</p>
12:00 p.m. – 12:30 p.m.	Associate Member Meeting
12:30 p.m. – 6:00 p.m.	Afternoon on Your Own
6:00 p.m. – 7:00 p.m.	Cocktail Reception
7:00 p.m.	Dinner on Your Own

# SCHEDULE OF EVENTS

(As of 7/28/25)  
Subject to change

## SUNDAY, SEPTEMBER 28

8:00 a.m. – 11:15 a.m.	Registration Desk Open
8:00 a.m. – 11:00 a.m.	Associate Displays Open
8:30 a.m. – 9:30 a.m.	<p><b>GENERAL SESSION III: The Frequency of Excellence: 5 BEs to Transform Your Life and Career</b></p> <p>Scott Millson helps teams cut through the noise and tune in to the everyday excellence that drives great culture, leadership, and growth. Drawing from decades in global consulting, entrepreneurship, sales, serving in the Navy, and personal trials, Scott introduces the BE5 Framework—a practical guide to leadership and life: BE Present. BE Curious. BE Intentional. BE Bold. BE Reflective.</p> <p>Attendees will leave with:</p> <ul style="list-style-type: none"> <li>- A fresh, relatable mindset for recognizing excellence in everyday moments</li> <li>- Practical tools to cut through distraction and lead with clarity and purpose</li> <li>- Inspiration to model the kind of leadership that others want to follow</li> <li>- How to apply the BE5 Framework to build stronger teams and deeper engagement</li> <li>- A renewed sense of ownership over culture, growth, and personal impact</li> </ul> <p><b>Presenter:</b> Scott Millson, Author, Speaker, Executive</p>
9:30 a.m. – 9:45 a.m.	Sponsor Presentations
9:45 a.m. – 10:15 a.m.	Associate Displays Open / Beverage Break
10:15 a.m. – 10:30 a.m.	Sponsor Presentations
10:15 a.m. – 11:15 a.m.	<b>GENERAL SESSION IV: Producer Roundtable Discussions.</b>
11:15 a.m. – 12:00 p.m.	Tabletop Displays Breakdown
1:00 p.m.	11th Annual JBT Championship Golf Tournament <i>The Cure Starts Now Fundraiser</i>
7:00 p.m. - 9:00 p.m.	APA Awards for Excellence Dinner & Ceremony

## MONDAY, SEPTEMBER 29

8:00 a.m. – 12:30 p.m.	Plant Tour of Austin Block + Hardscape <i>(Pre-registration is required – APA will provide additional information to those who register)</i>
8:00 a.m. – 8:30 a.m.	Plant Tour Grab & Go Breakfast
8:30 a.m. – 9:15 a.m.	Travel to Austin Block + Hardscape – Georgetown, Tx
9:30 a.m. – 11:15 a.m.	Plant Tour of Austin Block + Hardscape
11:15 a.m. – 12:10 p.m.	Travel to Austin-Bergstrom International Airport
12:15 p.m. – 12:30 p.m.	Travel back to the Sonesta Hotel



# HOTEL INFORMATION

## The Stephen F. Austin Royal Sonesta Hotel

701 Congress Avenue, Austin, TX 78701

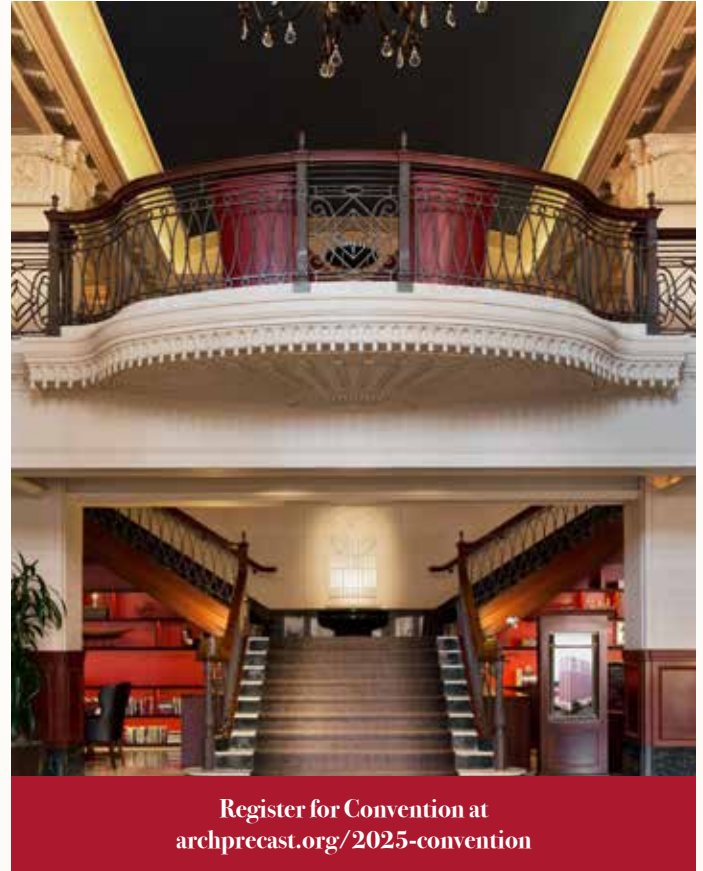
**RESERVATIONS:** Book online through our convention page to receive the discounted rate of \$259 per night plus taxes (the destination fee has been waived). The hotel offers valet parking at a rate of \$55 per night for standard-sized vehicles. Public parking is also available nearby.

The Royal Sonesta will only be able to offer this reduced rate until Thursday, September 4, 2025. Please note the APA can only reserve a certain number of rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. Make your reservations today!

### Airport Information:

Austin–Bergstrom International Airport (AUS)  
3600 Presidential Blvd, Austin, TX 78719  
About 10 miles and 12 minutes (or more depending on traffic)  
to/from the Stephen F. Austin Royal Sonesta Hotel

For more information on the APA Convention please visit the APA website at [www.archprecast.org](http://www.archprecast.org) or contact the office at 850.205.5637.



# PLANT TOURS

**MONDAY, SEPTEMBER 29 – 8:00 A.M. – 12:30 P.M.**

**Plant Tour of Austin Block + Hardscape – Austin**

*(Pre-registration is required – APA will provide additional information to those who register.)*

Note: The tour will include a grab and go breakfast and transportation to the airport at the end of the tour. Please keep in mind that our last stop will be the hotel, but we will first stop at the airport. If you plan to head to the airport after the plant tour, make sure to bring your luggage along with you.

### Austin Block + Hardscape

This year the APA will tour the plant of Austin Block + Hardscape - a beacon of growth and innovation in the production of concrete masonry units. Gain in-depth insights into their implementation of cutting-edge Quadra® automation technology which increased their production throughput by 400%. Austin Block + Hardscape is a leader in the industry evolving from a single production line to a multi-faceted, multi-line operation that provides high-quality solutions for structural, architectural, and hardscaping applications.

# HOW TO REGISTER

## REGISTER TODAY!

Don't miss this amazing opportunity to earn your CE.  
6 Hours of CEUs are available during the 2025 Convention.

Producer Members also receive (1) Full Convention Registration included in your APA Membership Dues.

	Early Bird Before 9/4/25	Regular Rate after 9/4/25
Producer Member	\$449	\$549
Associate Member	\$599	\$699
Non-Member	\$849	\$949
Spouse	\$275	\$350
Banquet Only	\$195	\$250
Note: Spouse Registration Includes (Friday opening, Saturday Reception, Sunday Awards Dinner)		



Register to attend today! Please continue to visit the  
APA website at [www.archprecast.org](http://www.archprecast.org) or contact the APA  
office at 850-205-5637 for more information updated  
information on the APA Convention.

# THANK YOU TO OUR SPONSORS

(As of 8/1/25)  
Subject to change

## PLATINUM



## GOLD



## SILVER



## TABLETOP DISPLAYS



## ATTENDEE LANYARDS



## SATURDAY COCKTAIL RECEPTION

