

# 2021 SPONSORSHIP OPPORTUNITIES



## 2021 APA ANNUAL CONVENTION

**October 8 - 11, 2021**

Renaissance Nashville Hotel – Nashville, Tennessee

## FRIDAY, OCTOBER 8

3:00 p.m. – 5:30 p.m.	Vendor Registration & Table Top Display Setup
4:00 p.m. – 5:30 p.m.	Registration Desk Open
6:30 p.m. – 8:30 p.m.	Opening Night Reception

## SATURDAY, OCTOBER 9

7:30 a.m. – 12:30 p.m.	Registration Desk Open
8:00 a.m. – 8:30 a.m.	General Membership Meeting
8:00 a.m. – 12:00 p.m.	Associate Displays Open
8:30 a.m. – 10:00 a.m.	General Session
10:00 a.m. – 10:15 a.m.	Break / Associate Displays
10:15 a.m. – 11:45 a.m.	General Session
11:45 a.m. – 12:00 p.m.	Break / Associate Displays
12:00 p.m. – 12:30 p.m.	Associates Corner / Sponsor Presentations
6:00 p.m. – 7:00 p.m.	Cocktail Reception

## SUNDAY, OCTOBER 10

8:00 a.m. – 11:30 a.m.	Registration Desk Open
8:15 a.m. – 10:45 a.m.	Associate Displays Open
8:30 a.m. – 9:30 a.m.	General Session
9:30 a.m. – 9:45 a.m.	Break / Associate Displays
9:45 a.m. – 10:45 a.m.	Roundtable Discussion
10:45 a.m. – 11:30 a.m.	Table Top Displays Breakdown
12:30 p.m.	7th Annual JBT Championship Golf Tournament
6:30 p.m. – 8:30 p.m.	Dinner, Awards Ceremony & Swearing in of APA Officers and Directors

## MONDAY, OCTOBER 11

8:00 a.m. – 1:45 p.m.	Plant Tours: <ul style="list-style-type: none"><li>• Gate Bluegrass Precast – Ashland City, TN</li><li>• Columbia Precast – Columbia, TN</li></ul>
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# HOTEL INFORMATION



## RENAISSANCE NASHVILLE HOTEL

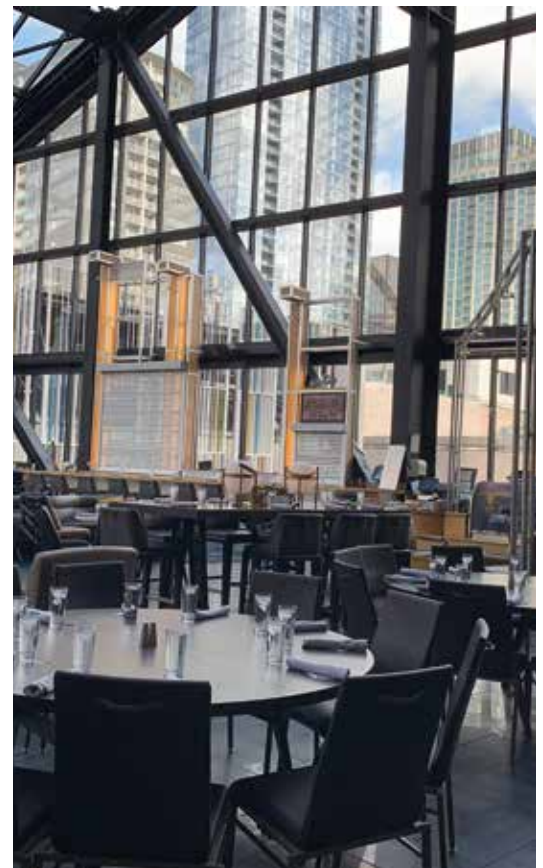
611 Commerce Street  
Nashville, TN 37203  
[www.marriott.com/hotels/travel/bnash-renaissance-nashville-hotel](http://www.marriott.com/hotels/travel/bnash-renaissance-nashville-hotel)

## HOTEL RESERVATIONS

Make reservations directly with the Renaissance Nashville Hotel by calling **615.255.8400**. Be sure to state you are with the APA to receive the reduced rate of \$269 plus taxes per night.

The Renaissance Nashville Hotel will only be able to offer this reduced rate for rooms to the APA until **Thursday, September 16, 2021**. Please note the APA can only reserve a certain number of rooms at the discounted rate. **Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply.** Make your reservations today!

For more information on the APA Convention as it becomes available, please continue to visit the APA website at [www.archprecast.org](http://www.archprecast.org) or contact the APA office at 850.205.5637.



# 2021 SPONSORSHIP OPPORTUNITIES

## PLATINUM LEVEL – \$4,000

- » Friday Opening Night Reception **OR** Sunday Dinner & Awards Ceremony Sponsor
- » (3) Complimentary Full Registrations for company representatives
- » 5-Minute presentation
- » (1) Complimentary table top display
- » (1) Complimentary inside front cover or inside back cover full page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

## GOLD LEVEL – \$2,500

- » (2) Complimentary Full Registrations for company representatives
- » 5-Minute presentation during General Session
- » (1) Complimentary table top display
- » (1) Complimentary full page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

## SILVER LEVEL – \$1,500

- » (1) Complimentary Full Registration for company representative
- » (1) Complimentary table top display **OR** 5-Minute presentation at Associates Corner
- » (1) Complimentary ½ page color ad in convention program
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)

- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

## TABLE TOP DISPLAY AND 5 MINUTE PRESENTATIONS AT ASSOCIATES CORNER

MEMBER – \$1,000 / NON-MEMBER – \$1,250

- » (1) Complimentary Full Registration for company representative
- » 5-Minute presentation at Associates Corner
- » (1) Table top display
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

## TABLE TOP DISPLAY

MEMBER – \$800 / NON-MEMBER – \$1,100

- » (1) Complimentary Full Registration for company representative
- » (1) Table top display
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage



# 2021 SPONSORSHIP OPPORTUNITIES

## MONDAY PLANT TOURS / LUNCH SPONSOR – \$1,000

- » (1) Complimentary Full Registration for company representative
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

## ATTENDEE LANYARDS – \$1,000

- » (1) Complimentary Full Registration for company representative
- » Sponsor recognition in attendee registration brochure if committed and paid by April 30
- » Excel list of APA convention attendees (*provided after the event*)
- » Sponsor recognition in email blasts, *Precaster* newsletter wrap-up issue and on APA website
- » Sponsor recognition on PowerPoint slide in general session room
- » Sponsor recognition in APA convention program and onsite event signage

NOTE: Full registration includes all convention sessions, meals and receptions. Table top displays include (1) 6 foot skirted table and will be located inside the general session room. All sponsorships and table top locations are reserved on a first-come, first-served basis upon receipt of signed agreement and payment.

## APA TERMS OF SPONSORSHIP AGREEMENT

**AGREEMENT:** The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Architectural Precast Association (APA), the meeting host.

**TABLE TOP ASSIGNMENTS:** Table top displays will be assigned based on the date agreement is received with payment in full.

**SPONSORSHIPS:** All sponsorships must be paid in full to receive benefits described in sponsorship details.

**CANCELLATION:** No cancellation shall be acknowledged unless received in writing by the APA Executive Office. Should an exhibitor wish to cancel 60 days prior to the set-up date (8/8/21), a 50% refund will be given by APA. Should a sponsor wish to cancel after receipt of signed agreement, a 50% refund will be retained by APA. **No refunds will be given for cancellation requested after September 8, 2021.** If APA must cancel the event, refunds or deferred payments to the 2022 event will be extended.

**LIABILITY AND INSURANCE:** The table top area will be locked at the close of each day for the protection of the displays. Only authorized personnel will have access to the table top area during non-show hours. The hotel management and APA will take all reasonable precautions

to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or APA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance.

**COVID HEALTH & SAFETY INFORMATION:** APA and the Renaissance Nashville are working diligently to plan for a safe experience for all APA Convention attendees in accordance with guidelines from local health authorities. From interaction with event attendees, to enhanced cleaning and sanitization procedures and better utilization of meeting space and events for social distancing, APA will revise our processes to support the safety of everyone attending the APA Convention. Prior to the convention, APA staff will share all event and hotel safety plans with attendees so everyone will know what is expected prior to arrival. We are looking forward to a great event!



# 2021 SPONSORSHIP AGREEMENT

## 2021 APA ANNUAL CONVENTION SPONSORSHIP AGREEMENT

October 8 - 11, 2021 · Renaissance Nashville Hotel

### PLEASE CHECK YOUR SPONSORSHIP SELECTION(S):

- |   |                   |   |                 |
|---|-------------------|---|-----------------|
| <input type="checkbox"/> Platinum Sponsor                 | \$4,000           | <input type="checkbox"/> Table Top Display Only     | \$800 / \$1,100 |
| <input type="checkbox"/> Gold Sponsor                     | \$2,500           | <input type="checkbox"/> Monday Plant Tours / Lunch | \$1,000         |
| <input type="checkbox"/> Silver Sponsor                   | \$1,500           | <input type="checkbox"/> Attendee Lanyards          | \$1,000         |
| <input type="checkbox"/> Table Top Display & Presentation | \$1,000 / \$1,250 |   |                 |

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as you would like it to appear in the onsite program & event signage)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Description of Company Products / Services: \_\_\_\_\_

### PAYMENT INFORMATION:

Check enclosed (payable to APA) Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Credit Card:  Visa  MC  AMEX Charge Amount \$ \_\_\_\_\_

Card # \_\_\_\_\_ Expires \_\_\_\_\_ Sec. Code\* \_\_\_\_\_

*\*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.*

Credit Card Billing Address (only if different than above): \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

### CONTRACT AGREEMENT:

The authorized signer understands that this agreement becomes an agreement when signed below and is accepted by APA. The company then agrees to abide by the terms and conditions stated on page 5 of this agreement.

Name (Print) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

(NOTE: Your signature acknowledges compliance to the terms and conditions set forth in the Sponsorship Agreement.)

### OPTIONS TO REGISTER FOR CONVENTION:

**EMAIL:** [jjackson@executiveoffice.org](mailto:jjackson@executiveoffice.org) (credit card payments only)

**MAIL:** APA Convention, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303